The Effectiveness of Utilizing Facebook Media on the Home Notification Page to Improve Poetry Writing Ability at Class X SMA NURUL IMAN

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ABSTRACT

The research was carried out which aims to describe the use, application, and use of Facebook media on the notification page of the homepage in writing poetry by students of class X SMA Nurul Iman. This study used a quantitative descriptive method with a population of 180 people and a set sample of 27 people. The total selection was 15% of the total population. The highest score obtained was 90 while the lowest score was 75. Based on the results of data analysis, the average score of class X SMA Nurul Iman students was 81.85 (85%) which was categorized as "good". The ability to use the Facebook home page by the tenth-grade students of SMA Nurul Iman based on the poetry writing test on the Facebook notification homepage was 69.00 which was included in the "sufficient" category. This was evidenced by the results of the poetry writing test with an average score of 81.85 (good). The average score for writing poetry on the Facebook notification homepage for class X students of SMA Nurul Iman for the academic year 2021-2022 was 81.85 which qualified into the category B (Good).
Keywords: effectivity, Facebook media, writing a poetry

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1. INTRODUCTION

Poetry writing skills are one of the materials learned in the tenth grade of senior high school. In the process of creating this literary work of poetry, students still experience obstacles because there are several aspects that must be mastered. This is as expressed by Gani (2014: 14) that poetry is an expression of the author's feelings which is translated into words in rhythmic stanzas and has a deep meaning. In other words, poetry is a picture of someone's feelings. In order for this expression of feeling to be enjoyed and understood, students must have skills in writing poetry, such as mastery of diction, rhyme, and typography. Writing poetry is a language skill that is needed to improve the quality of learning.

One of the social media that is often used by students is Facebook. Facebook is an online-based social media platform that is able to connect its users with other users in various parts of the world. Facebook has attracted a lot of students' attention to things that are not useful. We can see that there are a lot of teenagers who have smartphones. The emergence of Facebook has provided many advantages and disadvantages. It can be said that Facebook has brought considerable benefits in the life of modern society, especially for education, although there are some negative side effects. So what needs to be addressed are the regulations and the culture of using Facebook itself. Facebook is the most widely used medium to share feelings, ideas and experiences.

Facebook is a website that provides a status column to post anything freely. This is in line with Alba and Stay (2009: 5) who explain that the status column is where you write whatever you want. With this media, students can freely express their feelings and express them in the form of poetry. Facebook was originally intended as a means of support for Harvard students to get to know each other. However, currently, Facebook continues to develop and become one of the social media with the largest users in the world, amounting to 2.8 billion active users (as of December 31, 2020). The use of Facebook in Indonesia from year to year has increased. It is unfortunate if technological advances are not matched by the readiness of its users to make the best use of the media. In fact, if the public, especially teenagers,

can realize that the writings that have been wasted on social media so far can become good writing and can be enjoyed by many people. The unpreparedness for technological progress and the development of the times is caused by the Indonesian people's low interest in reading and writing.

In this case, Facebook is considered to be able to accommodate student activities as a learning medium for learning to write poetry. Many features presented by Facebook can facilitate students' sensory performance when writing poetry. The results of the preliminary study on the student's ability in writing poetry showed that the students were not sufficiently capable of writing poetry. This was because the enthusiasm of students was still low and the role of the teacher was still lacking in growing student interest. So far, students assume learning to write poetry as a boring and difficult activity. Therefore, researchers considered it necessary to choose new creative and innovative learning media for writing poetry. Researchers chose Facebook as a means to improve student's ability in writing poetry because if students wrote poetry or scratched on paper, the writing would probably disappear. However, if students wrote poetry on Facebook, the writing would last and could be seen every time.

2. RESEARCH METHOD

In conducting research, one of the most important things is to determine the method used. This research used the descriptive quantitative method. According to Sugiyono (2013: 7), descriptive research is research conducted to determine the value of variables, either one or more variables without making comparisons or connecting one variable to another. According to Sugiyono (2017: 8), quantitative research methods can be interpreted as research methods based on the philosophy of positivism, used in certain populations or samples.

Quantitative data is data in the form of numbers or numerals. Besides its form, quantitative data can be processed or analyzed using mathematical or statistical calculation techniques. Quantitative data serves to control the number or magnitude of an object under study. This data is real or can be accepted by the five senses so researchers must be really careful to get the accuracy of the data from the object to be studied. In this quantitative method, the instruments used were questionnaires and test.

3. RESULTS AND DISCUSSION

The data was obtained by using two kinds of tests which were a Questionnaire and a poetry writing test on Facebook media on the notification homepage with the theme of Education.

The implementation of this test was carried out on students who became the research sample with a number of 27 students. After the tests were carried out on students, the writer then managed the data in several stages as follows:

A. Calculating the Students' Scores

Before presenting the data in this study, validity and reliability tests were first carried out to test whether the 15 questions that the researchers proposed were valid and reliable to be tested in this study. The validity was tested using Statistical Program For Social Science (SPSS) version 22. Testing the validity of each instrument was conducted by correlating each question item. The minimum requirement was to find out whether each question was valid or not valid by comparing if rcount > rtable (at a 5% significant rate), then it proved that the question item was valid. With the number of N=25, rtable=0.396, the following results were obtained as follows:

Table 1
Sample Score of the Effectivity in Using Homepage Facebook in Improving the Skills of Writing a Poetry of Students at Grade X in SMA Nurul Iman 2021-2022 Academic Year

Students' Names	Measured Aspects		Score
	A theme-matched writing	Diction-matched with the title	
Aidil Akbar	45	45	90
Azzahra Cahyaningtyas	40	45	85
Cahya Embun Tari	50	40	90
Dela Anggita	40	40	80
Fika Maya Sari	40	40	80
Irwansyah	45	40	85
Irfan	40	35	75
Liza Anggraini	40	45	85

Muhammad Raihan	40	35	75
Muhammad Ikhsan	45	40	85
Natasha Cahaya	40	35	75
Nazla Azzahra	45	40	85
Novia Hana Qonita	40	40	80
Nidya Ramadhani	45	45	90
Nawang Wulan	40	35	75
Nur'Aini	45	45	90
Nurhasanah	40	35	75
Putri Sakinah	45	40	85
Rianda Levia	40	40	80
Rina Intan Amelia	40	45	85
Rizky Amanda Pane	45	40	85
Shakila Dewi	45	40	85
Tiara Zahira	40	40	80
Ticha Alymi	40	40	80
Ummi Melati	40	35	75
Yulia Anggita	40	45	75
Zahra Pratiwi	40	40	80
Total			**2210**

Based on the table above, it obtained the total score was 2210. The highest score was 90 and the lowest score was 75.

Table 2
Work Table on Standard Deviation Calculation of Student's Ability on Writing a Poetry in Facebook

NO	Score	F	X	X2
1	100	-	-	-
2	95	-	-	-
3	90	4	360	129600
4	85	9	765	585225
5	80	7	560	313600
6	75	7	525	275625
7	70	-	-	-
8	65	-	-	-
Total		**27**	**2020**	**1304050**

The next step was calculating the student score interval class, with the highest score of 90 and the lowest score of 75. All participants were determined purposively so that the sample was only Class X students.

The results of the study obtained the highest value coded (R) as follows:

R = Highest Value-Lowest Value
   = 90-75
   = 15

K= 1+3.3 log n
   = 1+ 3.3 log (27)
   = 1+ 3.3 (1.431)
   = 1+ 4.722
   = 5.722
   = 6

P = R
    K
  = 15
    6
  = 2.5
  = 2

From the calculated data, it can be determined the frequency distribution of the poetry writing ability test scores on homepage of Facebook as follows:

Score	Total of Sample	Percentage	Category
9 – 10	4 orang	15 %	Very Good
8 – 7	23 orang	85%	Good
5 – 6	-	-	Sufficient
3 – 4	-	-	Fail
1 – 2			Fail
Total	**27 participants**	**100%**	

B. Calculating Mean and Standard Deviation

After knowing the overall score of students, the scores are added up. To find the mean use the formula:

a. Calculating Mean

$$X = \frac{\Sigma \quad X}{N}$$
$$X = \frac{2210}{27}$$
$$X = 81.85$$

So from 27 samples, it can be seen that the mean or average score of students in the ability to write poetry on the Facebook home page is 81.85. After the mean is known, the next step is to find the standard deviation. To find the standard deviation using the formula:

b. Calculating Standard Deviation

$$SD = \sqrt{\frac{\Sigma \quad X^2}{N} - \left(\frac{\Sigma \quad X}{(N)}\right)^2}$$
$$SD = \sqrt{\frac{1304050}{27} - \left(\frac{2210}{27}\right)^2}$$
$$SD = \sqrt{4829814 - (8185)^2}$$
$$SD = \sqrt{4829814 - 66994}$$
$$SD = \sqrt{4762}$$
$$SD = 69.00$$

Based on the calculation of the average score and standard deviation of the student's ability to write poetry on the homepage of Facebook, the average score is 81.85 and the value of the standard deviation is 69.00. Based on the study's results, it concluded that the tenth-grade students of SMA Nurul Iman were declared successful in writing poetry using Facebook media.

The results of the research written with the R code as a symbol determine the high and low value of the sample who are quite capable of using Facebook media to write poetry. If someone is proficient in writing poetry on Facebook, then one day these writings can be put together and made into a book. For example, if someone writes or typed a poem wrong on Facebook, the poem can be edited and repaired without having to scribble. Thus, it appears that the tenth-grade students of SMA Nurul Iman are quite able to write poetry using the notification homepage of Facebook. Writing poetry is one way to express and release the fatigue of our artistic soul, in addition to learning to speak in a better and more focused way. Poetry does not have to be beautiful according to other people but only needs to be meaningful according to yourself.

Based on the analysis that has been carried out on class X students of SMA Nurul Iman for the academic year 2021-2022 to test students' ability to write poetry on Facebook, it is known that the average score of students is 81.85 which is within the criteria of good. Thus, students are classified as being able to write poetry using Facebook media.

4. CONCLUSION

Based on the results of the research in chapter IV, the researchers can conclude that the effectiveness of using the homepage notification on Facebook to improve the poetry writing skills of the tenth-grade students of SMA Nurul Iman in the 2021-2022 academic year is as follows:

a. The effectiveness of using Facebook as a medium to write poetry has been carried out well.

b. Class X students of SMA Nurul Iman for the Academic Year 2021-2022 are able to write poetry on Facebook as proven by the average score of 81.85 and qualified as good (score: B).

c. Students rarely use Facebook as a medium to write poetry.

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